



Quick Notes



May 15, 2024

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District Leaders



Michael Soden
District Governor



Michael Driebe
District Gov-Elect



Gilda Moshir
District Gov-Nominee



Roger Gutierrez
IPDG



Karina Anderson
District Public Image Chair



Thomas Allison
District DEI Chair



Isaac Hung
Executive Assist
Gov-CA West



Rae Kearney
Executive Assist
Gov-CA East



Mark Mariscal
District Rotary
Foundation Chair

The District is Growing in Members and Services!

By DG Michael Soden

Last Saturday night, I had the pleasure of attending the Charter night for Aerospace Valley, the latest addition to our esteemed District. This Club is located in the Antelope Valley and boasts Vengie Jones Fonbuena as its Charter President. It was my privilege to be able to install 20 new members, and I would appreciate it if you could take a moment to [send Venjie an email](#) when it is convenient for you.



Charter night number 1 has already been a great success, and we look forward to welcoming two more newly chartered clubs- Henderson After Hours and Vegas Verde, located in Henderson and North Las Vegas respectively- into our Rotary family. Vegas Verde club's charter event has been scheduled for Sunday, June 9th, while Henderson After Hours' will be in early July. To add to this happy news, we also welcome a new Rotaract Club to our community - Antelope Valley College.

At the start of the year, our membership stood at 1,779, and dropped by about 150 members in July. However, this is a routine occurrence; we commonly refer to this drop in membership as the "purge." Currently, we are thrilled to report that our district consists of 1,851 members, and we anticipate that this number will retain steady growth. This is a significant achievement, as it has been a while since our district stood out positively and not fallen to the bottom of Zones 26-27. My heartfelt thanks to all the clubs who have heard and implemented my message of concern over our district membership. This is an awesome accomplishment.

As we near the end of this Rotary year, I am pleased to announce that our website, comeseeewhatwedo.org is up and running. It will serve as a valuable tool that will help our clubs grow membership by raising awareness about their service projects within their respective communities. We are confident that we can accomplish this by promoting our clubs' service projects through social media. On May 22nd, the district will launch a robust social media campaign using the various areas in our district. The only job the clubs have to do is ensure that their service projects are in the DACdb calendar. This event information will then auto-populate on our website. More information regarding this campaign will be shared at this Saturday's DTA.

On a side note, the **Member Minder Pro Ignite App** is being rolled out on Saturday, which will prove to be an incredibly useful tool for our clubs/members. The district has decided to purchase it for all the clubs. Member information at your fingertips, messaging, foundation giving, and much more will be made available. To get an early start and better understand how this app can benefit you as a member, please go to your app store and download the Member Minder Pro Ignite App. After installation, select the DACdb option and enter your logins. That is all you need to do to start enjoying its benefits.

Support the Rotary Foundation

By Michael Driebe, DG Elect

I am looking forward to July when I start my year as District Governor. The Rotary Foundation and Building Membership have been a strong focus of my rotary career.

I know many of you are regular donors to The Rotary Foundation and I want to thank you for your ongoing support. It makes a very real and positive difference to those we serve. Whether it's a DDF funded project here in our district or a global grant serving people in another country, your support changes lives! In fact, did you know that Rotarians are still helping to rebuild homes and lives in Puerto Rico five and a half years after Hurricane Maria devastated the island, that Rotarians are bringing light to remote homes on the Navajo reservation in Colorado, or that Rotarians are making medical treatment available to refugees fleeing armed conflict? And these just scratch the surface of what your gifts make possible. I know of no other service organization that brings such positive change to others. While it's easy to be overwhelmed by the need that surrounds us, Rotarians remain committed to making a difference wherever and whenever we can, one person, one family and one community at a time.

If you or your club have already supported the work of The Rotary Foundation this year, thank you! If you haven't yet, please consider sending a gift of any amount today. It will change lives and bring you the satisfaction of being a part of our work both here and around the world. Please reach out to District Foundation Committee Chair, Mark Mariscal at markmariscal@yahoo.com to learn more about the ways you and your club can help.

Rotary Direct Makes an Impact

By Mark Mariscal, District Rotary Foundation Committee Chair

Earlier this week, many of us who contribute to the Rotary Foundation received an email thanking us for our continued support of The Rotary Foundation through Rotary Direct. By using Rotary Direct to give regularly, we have made and fulfilled a promise to improve lives in our community and around the globe.

Dedicated donors have generously contributed \$11.8 million to our Foundation through Rotary Direct in 2022-23. These regular contributions allow us to fund lasting solutions to the world's most pressing challenges, from fighting polio and other diseases, to improving education and alleviating poverty. This Rotary year, TRF has already funded 449 district grants, 892 global grants, and 91 disaster response grants. We could not do this important work without you. Thank you for your continued support and your dedication to Doing Good in the World.

This Saturday (May 18th), I look forward to seeing those of you who have signed up to attend the District 5300 Foundation Dinner. It is our opportunity to say THANK YOU directly to the more than nine hundred district members who have contributed to The Rotary Foundation this year. To date, our district has contributed more than \$240,000 to the Annual Fund-SHARE and another \$42,000 to the Polio Plus Campaign. All but eight clubs have contributed to TRF. I plan to personally call each of the clubs that have not contributed over the next few weeks and share the importance of making a contribution.

Membership Corner: Corporate Memberships can grow your club

By Gilda Moshir, District Membership Chair and Justene Ademec, President Rotary Club of Pasadena

District Membership Chair, Gilda Moshir asked President Justene Ademec to share her club's success with Corporate Memberships. This is what she shares:

We have eight corporate members and 28 corporate alternates. Some of the corporate members are individuals who would not have joined or stayed without the corporate membership option. In other words, they would have left if there was no option for someone in their organization to attend meetings. Three members have been explicit about this. Of the 28 alternates, we cannot identify a single one who would have joined if their company had not signed them up. We have at least 31 members who would not have been part of Rotary if we didn't have the corporate membership. Some alternates are already involved in committees, have attended social events and participated in service projects. We are actively working with others to find a role for them. I highly recommend your clubs to consider offering Corporate Memberships if you are looking to expand your membership.

Contact [Justene](#) or [Gilda](#) for ways to approach this option.

Club and District Events and Reminders

May 15th, 5:30-8:30 PM

[LV After Hours - Club Anniversary Party - Aviator's Game](#)

May 17th, 9:30-10:30 AM

[LV After Hours -Robert Lunt Elementary Pre-K Graduation](#)

May 18th, 10:00-9:30 PM

[2024-25 DTA And Foundation Gala - One Day Event](#)

May 28th, 6:30-8:00 PM

[LV RedRock - Assemble Feminine Hygiene Kits for NPHY](#)

June 1st, 7:30-11:00 AM

[Altadena -- Pancake Breakfast](#)

June 1st, 8:00-4:00 PM

[RLI So Cal-Nevada - Part I](#)

June 2nd, 2:30-5:30 PM

[Lancaster W. 50th Anniv. Larry Lake All Star HS Baseball Game](#)

June 8th, 3:00-7:00 PM

[Aerospace Valley Fiesta Day 2024](#)

June 15th, 7:00-10:30 AM

[Las Vegas Summerlin - Just One Pop Up Market](#)

June 19th, 4:15-5:15 PM

[LV After Hours - Agassi Birthday Hour](#)

June 21st, 4:00

[DC 24 Cruise to Service, June 21-24 \(Registration Form\)](#)

June 29th, 2:00-5:00 PM

[Altadena - Melodia Mariposa Concert June 29](#)

May 16th, 11:30-12:30 PM

[La Verne - Fairplex -Day at the Fair](#)

May 18th, 7:00-10:30 AM

[Las Vegas Summerlin - Just One Pop Up Market](#)

May 25th, 10:00-11:00 AM

[Altadena - Put Up Flags for Memorial Day til Independence Day](#)

May 29th, 4:00-6:00 PM

[LV Southwest - Feed the Homeless](#)

June 1st, 8:00-3:00 PM

[LV - So-Nev Multi-Club Rotary Park Clean up and Family Picnic](#)

June 1st, 6:00-10:00 PM

[LV-Summerlin - Steve Findley's Debunking Party](#)

June 7th, 5:30-9:00 PM

[Claremont - President Tirre's Debunking](#)

June 11th, 7:30-9:30 AM

[LV Southwest - Happy Feet](#)

June 18th, 5:30-7:30 PM

[Las Vegas Summerlin Board Retreat](#)

June 19th, 6:00-7:00 PM

[San Dimas - Kick Out/Installation](#)

June 27th, 6:00-9:00 PM

[LV Southwest Debunking](#)